

- Gold Level Exhibit Participation -



Varian Medical Systems

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www.varian.com

Varian Medical Systems is a leading manufacturer of medical devices for treating cancer and other conditions with radiotherapy, radiosurgery, proton therapy, and brachytherapy. The company also produces informatics software for managing comprehensive cancer clinics. Varian is a premier supplier of tubes, digital detectors, and image processing workstations for X-ray imaging.



ELEKTA

Elekta

Sales Contact:

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www.elekta.com

Elekta is a human care company pioneering significant innovations and clinical solutions for treating cancer and brain disorders. Elekta provides intelligent and resource-efficient technologies that improve prolong and save patient lives.

**EXHIBITOR
ACKNOWLEDGEMENT**

66th Annual Midwinter Conference
February 22-23, 2014
Pasadena Convention Center

- Silver Level Exhibit Participation -



Algeta US

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www.xofigo-us.com

Algeta is an oncology company seeking to bring novel targeted medicines to patients through its leadership in alpha-pharmaceuticals.

Algeta was founded in 1997. Since then Algeta has developed expert capabilities in its operational areas of research and development, manufacturing, clinical, and commercial. With global clinical operations, it has also established a subsidiary in the US to carry out the co-promotion of its lead product Xofigo (radium Ra 223 dichloride), as part of its 2009 agreement with Bayer.



Management Services Network (MSN)

Sales Contact: Deborah MacFarlane
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www.msnllc.com

Management Services Network (MSN) a radiology billing and management company is the billing partner for over 100 radiology practices and over 900 radiology professionals nationwide. Processing over 10 million radiology procedures and \$1.2 billion in radiology charges annually, MSN brings advanced technology and experienced radiology business managers to work for its radiology professionals. A private company, not controlled by the demands of Wall Street, MSN's sole goal is to work for the benefit of its radiology professional partners.



NexxRad Teleradiology Partners

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www.nexxrad.com

NexxRad Teleradiology Partners is a Joint Commission Accredited, radiologist-owned teleradiology services provider in Long Beach, CA. Established in 2002, NexxRad provides high quality preliminary and final reports to hospital ED and imaging center clients across the United States.

- Standard Exhibit Participation -

Algeta US

See listing under Silver Participation

AMAG Pharmaceuticals

Sales Contact: Melissa Taylor
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MuGard[®] Mucoadhesive Oral Wound Rinse is indicated for the management of oral mucositis/stomatitis (that may be caused by radiotherapy and/or chemotherapy) and all types of oral wounds (mouth sores and injuries), including aphthous ulcers/canker sores and traumatic ulcers, such as those caused by oral surgery or ill-fitting dentures or braces. MuGard[®] is a mucoadhesive oral wound rinse available by prescription only.

Amirsys, Inc.

Sales Contact: Shonna Hunter
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Tel: 801-485-6500
www.amirsys.com

A leading provider of diagnostic reference books for radiology and Online Solutions developed for medical professionals and residents, all serving the goal of enhancing the diagnostic or educational process. Online solutions include:

- www.amirsys.com • www.statdx.com • www.radprimer.com
- www.immunoquery.com • www.anatomyone.com

APS Medical Billing

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www.apsmedbill.com

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CIVCO Medical Solutions

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CIVCO is one of the most trusted providers in the Radiation Oncology industry, and is a leader in increasing clinical productivity and improving clinical outcomes. The Radiation Oncology division designs, manufactures and markets products for radiation oncology treatment, including basic patient positioning equipment as well as high technology robotic motion management and advanced patient positioning for SBRT. CIVCO's product line includes Body Pro-Lok for SBRT, Universal Couchtop, Protura Robotic Motion Management System as well as a range of core immobilization solutions.

Elekta

See listing under Gold Participation

DFINE, Inc.

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www.dfineinc.com

Founded in 2004, DFINE, Inc. is a privately held medical device company dedicated to improving patient quality of life through the development of innovative, minimally invasive therapeutic devices used to treat pathologies of the vertebrae.

DFINE is the developer of Radiofrequency-Targeted Vertebral Augmentation™, a novel approach to stabilizing vertebral compression fractures, relieving pain, and improving patient mobility. Performed with the company's flagship StabiliT® Vertebral Augmentation System, RF-TVA™ provides physicians greater control in the treatment of vertebral compression fractures through site- and size-specific cavity creation, ultra-high viscosity bone cement with extended working time, and a unique, remotely controlled cement delivery system. DFINE recently received 510(k) clearance for the STAR™ Tumor Ablation System, a new product line designed for the palliative treatment of cancer patients. The product provides minimally invasive, localized tumor ablation for symptomatic spinal metastases, offering patients the potential for significant and immediate pain relief.

Genomic Health, Inc.

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Genomic Health is the world's leading provider of genomic-based diagnostic tests that address the overtreatment of early stage cancer, one of the greatest issues in healthcare today. Our goal is to improve the lives of people with cancer by developing clinically-actionable tests that personalize their treatment. Our Oncotype DX tests help early stage breast, colon and prostate cancer patients avoid the side effects and costs of treatments they don't need, while directing therapy to those patients who will benefit from treatment. In this way, our work is truly life, changing.

Hitachi Medical Systems America, Inc.

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www.hitachimed.com

Hitachi Medical Systems America (HMSA) located in Twinsburg, Ohio, a wholly owned subsidiary of Hitachi Medical Corporation offers a broad range of diagnostic imaging equipment including MRI, CT and Ultrasound. Our innovations in diagnostic imaging provide technology that drives clinical solutions to deliver diagnostic confidence, improve workflow efficiency and provide a better patient experience. In addition to exceptional equipment, HMSA is known for its comprehensive customer support programs to maximize the lifecycle value of equipment through responsive service maintenance, significant software upgrades and on-going applications support. To learn more about our products, please visit our website.

IBA Molecular

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www.ibamolecular.com

IBA Molecular is a global developer, manufacturer and distributor of radio-pharmaceutical products and supporting services used in molecular imaging. IBA Molecular has engineered a strong and unique product portfolio and pipeline of diagnostic and therapeutic tracers aimed at advancing the global movement towards personalized medicine and making molecular imaging/therapy a major discipline in healthcare. Founded in 1986, IBA Molecular is jointly owned by SK Capital Partners and IBA (Ion Beam Applications S.A.), with North American headquarters in Dulles, Virginia. The company is a leading manufacturer and distributor of PET agents in North America, and PET and SPECT agents in Europe and Asia, with a network of 57 sites worldwide.

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Lippincott Williams & Wilkins

Sales Contact: Gary F. White
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Medical books and journals in print, internet, and tablets.

Management Services Network (MSN)

See listing under Silver Participation

Merrill Lynch

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Robert Levin is a former Wall Street pharmaceuticals analyst and board-certified physician. He directs a wealth management advisory practice at Merrill Lynch, focusing on the financial needs of physicians and health care executives. His clients are busy professionals who rely on him as their primary resource to navigate through the complexities of the financial world. Bob has specialists at his disposal that assist his clients in nearly every financially related venue.

MIM Software, Inc.

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MIM Software, Inc. provides vendor neutral solutions for multi-modality image review and fusion for radiation oncology and radiology. The industry-leading software for PET/CT review and therapy response assessment is available for both PC and Mac®. MIM offers a comprehensive suite for radiation therapy which includes deformable contouring and fusion, data management, and practical adaptive therapy tools. Professionals can collaborate securely and reliably by sharing images from anywhere, at any time with MIMcloud and Mobile MIM, a remote diagnostic imaging tool for the iPhone® iPod touch®, or iPad®.

NexxRad Teleradiology Partners

See listing under Silver Participation

OiService CT & MR

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www.oxford-instruments.com/ct-mr

OiService CT & MR, is a service division of Oxford Instruments, that specializes in providing quality after-market GE CT and MR maintenance services, equipment sales and parts to healthcare practitioners in imaging centers, hospitals and private practices across the U.S. At OiService, we focus on delivering world-class service for your CT & MR systems, and can cover support from coldheads and compressors to coils and CT X-ray tubes. Our expertly refurbished equipment and parts undergo a comprehensive quality inspection to meet or exceed OEM specifications – helping you to save a substantial amount of money without compromising quality. Call to speak with a sales representative today.

Spreemo

Sales Contacts: Ron Vianu, CEO & Allon Yosha, Provider Partnerships
Email: allon.yosha@spreemo.com
Tel: 800-595-7173
Web: www.spreemo.com

Spreemo's cloud-based referral management platform empowers Fortune 500 employers with predictive quality analytics to identify and refer employees to best-in-class imaging centers.

StatRad

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StatRad is a private, physician-owned teleradiology provider trusted by radiology groups since 1996. StatRad supports radiology groups through superior quality reports, turnaround times and customer service. StatRad received the Best in KLAS award for Teleradiology Services in the 2012 Best in KLAS Awards: Software and Services Report. The company recently introduced RadConnect, a free medical image sharing platform with an optional vendor neutral archive. It's always free to create an account and share images with RadConnect. Clients can use StatRad and RadConnect together or separately.

Varian Medical Systems

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